

# T R E A D S







# Treads of **PARTNERSHIP!**

Innovative partnerships are the cornerstone of our commitment to revolutionizing the agricultural industry.

Collaborating with industry leaders such as Mahindra & Mahindra and AGCO, CEAT Specialty is redefining agricultural efficiency and productivity.

**Mahindra**

 **AGCO**  
Your Agriculture Company





## Powering progress together with **MAHINDRA!**

In January 2024, Mahindra North America unveiled its latest OJA tractors proudly fitted with CEAT Specialty tires at the 2024 Mahindra Excelerate National Dealer Meeting held in New Orleans in Jan 2024.

Showcasing the cutting-edge technology and superior quality of both Mahindra tractors and CEAT Specialty tires, the new OJA range was also presented at The World Ag Show in California and the National Farm Machinery Show in Kentucky.

Mahindra USA has chosen CEAT tires as original equipment for its new OJA range of tractors, on account of the robust design of CEAT that ensures superior traction, durability, and performance. The new OJA range of tractors fitted with CEAT tires demonstrates the commitment to providing farmers with innovative solutions that enhance productivity.







## CEAT Specialty shines bright at **EUROPEAN AGRI-TECH EXPOS!**

In January 2024, CEAT Specialty Agricultural products garnered significant attention across Europe as they were showcased at several renowned exhibitions. The journey began at the LAMMA Exhibition in the UK, where Nordic tires proudly displayed CEAT's offerings, followed by the Agri Exhibition in Hungary, hosted by Bohnenkamp KFT.

CEAT Specialty products also made a notable appearance at Italy's Fieragricola Exhibition by Fin tire and at Ireland's Spring and Farm Machinery Show, organized by JB tires.

The momentum continued into February with Centro Coche featuring CEAT Specialty Agricultural products at Spain's prestigious FIMA Exhibition.

These exhibitions showcased CEAT Specialty's commitment to innovation and excellence in agricultural tire technology and emphasised its growing presence and impact within the European agricultural sector.





## Valued partners dive into CEAT's Ambernath Plant

We welcomed our esteemed partners, Bohnenkamp, Forrez International, Julian Lopez Grillo, and Manitou, to our Ambernath plant. During their visit, they had the opportunity to explore our cutting-edge machinery, witness our manufacturing processes firsthand, and delve into the innovative technologies.





# NEW PATTERNS

## Roll Out



### MULTILOADMAX (North America and EUROPE)

A versatile hybrid R-4 block tread design engineered for durability and performance on any terrain. This all-in-one tire excels in mowing, utility work, snow ploughing, and trailer hauling, making it ideal for construction and agricultural operations.

Featuring a big centre block for stability on roads and unique angular grooves for better self-cleaning, it ensures consistent performance in varied conditions. The steel-belted carcass offers uniform load distribution and excellent puncture resistance.

With its uniquely designed bead area, the MULTILOADMAX provides superior traction on both on-road and off-road surfaces.

### HIGHWAY IMPLEMENT (EUROPE)

Highway implement tires are tailored to meet the demands of heavy-duty equipment operating on highways and similar terrain. Their design, characterized by a larger land area and heavily grooved ribs, offers exceptional traction and stability, ensuring uniform wear and a longer lifespan.

Their heavy carcass and specially formulated compound enhance load-carrying capacity and durability while also enabling easy steering and overall stability, even at higher speeds.

Whether for agricultural machinery or industrial equipment, highway-implement tires provide reliable performance and extended service life, making them an ideal choice for demanding applications.



# CEAT SPECIALTY'S KEY SIZES hit the road in North America

## **TORQUEMAX** | Used for High Power Tractors

VF380/85 R 34 TORQUEMAX 149D TL SB  
VF520/85 R 46 TORQUEMAX 179D TL SB  
VF620/70 R 30 TORQUEMAX 175D TL SB  
VF620/75 R 30 TORQUEMAX 172D TL SB  
VF710/55 R 30 TORQUEMAX 165D TL SB  
VF710/60 R 30 TORQUEMAX 171D TL SB  
VF710/60 R 34 TORQUEMAX 173D TL SB  
VF650/60 R 38 TORQUEMAX 173D TL SB  
VF900/50 R 42 TORQUEMAX 180D TL SB  
VF900/60 R 42 TORQUEMAX 189D TL SB



## **ENERGYMAX** | Used For EV Tractor

200/70 R 16 ENERGYMAX 94D/97A8 TL

## **FARMAX R65** | Used for Low To Mid HP Tractors

540/65 R 26 FARMAX R65 141D TL



# CEAT SPECIALTY'S KEY SIZES

hit the road in North America

## **FARMAX HPT** | Used for High Power Tractors

600/65 R 28 FARMAX HPT 154D TL



## **SPRAYMAX** | Used for Sprayers

VF320/85 R 38 SPRAYMAX 155D TL SB  
VF750/60 R 46 SPRAYMAX 189D TL SB  
VF420/95 R 50 SPRAYMAX 177D TL SB  
VF320/90 R 54 SPRAYMAX 168D TL SB  
VF380/105 R 54 SPRAYMAX 168D TL SB

## **FARMAC RC** | Used for Row Crop Tractor

270/80 R 32 FARMAX RC 131D/134A8 TL  
320/90 R 46 FARMAX RC 148D/151A8 TL



## **FARM IMPLEMENT 800R SB**

Used for Implements

340/60 R 16.5 FARM IMPLEMENT 800R 145A8 TL SB  
620/50 R 22.5 FARM IMPLEMENT 800R 161D TL SB



# CEAT SPECIALTY'S KEY SIZES

hit the road in North America

## FLOATMAX FT | Used for Trailers

710/40 R 22.5 FLOATMAX FT 161D TL SB  
750/45 R 26.5 FLOATMAX FT 170D TL SB  
800/45 R 26.5 FLOATMAX FT 174D TL SB  
850/40 R 26.5 FLOATMAX FT 173D TL SB  
710/50 R 30.5 FLOATMAX FT 176D TL SB  
VF900/65 R 32 FLOATMAX CARGO PLUS 197D TL SB



## FLOATMAX RT | Used for Trailers

600/60 R 30.5 FLOATMAX FT 173D TL SB  
600/60 R 30.5 FLOATMAX RT 173D TL SB  
850/50 R 30.5 FLOATMAX RT 182D TL SB

## LOADPRO HARD SURFACE SB

Used for Telehandlers

405/70 R 18 LOADPRO HARD SURFACE 147A8/B TL SB  
405/70 R 20 LOADPRO HARD SURFACE 149A8/B TL SB



## MULTILOADMAX | Used for Multipurpose Application

600/70 R 30 MULTILOADMAX 166D/171A8 TL SB  
710/70 R 42 MULTILOADMAX 180D/185A8 TL SB



# CEAT SPECIALTY'S KEY SIZES

hit the road in North America

## **LOGGER XL** | Used for Forestry Log Skidder

23.1-26 LOGGER XL LS2 16PR TT Steel Shield  
28L-26 LOGGER XL LS2 20PR TT Steel Shield  
30.5L-32 LOGGER XL LS2 26PR TT Steel Shield



## **FOREST XL** | Used for Forestry Forwarder & Harvester

710/45-26.5 FOREST XL LS2 24PR TL Steel Shield



# UPCOMING TIRES

## in North America

### **FARMAX HPT**

Used for Trailers

#### **APR**

800/70 R 38 FARMAX HPT 187D/190A8 TL

### **SPRAYMAX**

Used for Sprayers

#### **APR**

VF320/90 R 42 SPRAYMAX 163D TL SB

VF380/105 R 54 SPRAYMAX 180D TL SB

### **LAWNMAX**

Used for Garden/Compact tractor

#### **APR**

280/70 R 16 LAWNMAX 112A8/B TL

360/70 R 24 LAWNMAX 122A8/B TL

#### **MAY**

220/55 R 12 LAWNMAX 82A8/B TL

### **YIELDMAX**

Used for Harvesters

#### **MAY**

1050/50 R 32 YIELDMAX 184A8/B TL SB

### **HI-FLEX IMPLEMENT**

Used for Implements & Agri Utility Tractors

#### **APR**

IF240/80 R 15 HI-FLEX IMPLEMENT 125D TL SB

IF265/85 R 15 HI-FLEX IMPLEMENT 129D TL SB

### **FARM IMPLEMENT 800R**

Used for Implements & Agri Utility Tractors

#### **MAY**

VF445/50 R 22.5 FARM IMPLEMENT 800R 167D TL SB

620/40 R 22.5 FARM IMPLEMENT 800R 154D TL SB



# UPCOMING TIRES

## in North America

### **FLOATMAX CARGO PLUS**

Used for Spreaders, Tankers & Trailers

#### **APR**

620/75 R 26 FLOATMAX CARGO PLUS 176D TL SB

### **MULTILOADMAX**

Used for Multipurpose Application

#### **APR**

250/80 R 16 MULTILOADMAX 123D/127A8 TL SB

265/70 R 16.5 MULTILOADMAX 130A2 TL SB

305/70 R 16.5 MULTILOADMAX 141A5 TL SB

400/70 R 18 MULTILOADMAX 143D/147A8 TL SB

340/80 R 18 MULTILOADMAX 138D/143A8 TL SB

400/70 R 20 MULTILOADMAX 144D/149A8 TL SB

360/70 R 20 MULTILOADMAX 131D/136A8 TL SB

360/80 R 20 MULTILOADMAX 143D/147A8 TL SB

360/80 R 24 MULTILOADMAX 145D/150A8 TL SB

400/80 R 24 MULTILOADMAX 151D/156A8 TL SB

360/80 R 28 MULTILOADMAX 142D/146A8 TL SB

400/80 R 28 MULTILOADMAX 153D/158A8 TL SB

440/80 R 28 MULTILOADMAX 158D/163A8 TL SB

440/80 R 34 MULTILOADMAX 155D/159A8 TL SB

480/80 R 34 MULTILOADMAX 159D/164A8 TL SB

480/80 R 38 MULTILOADMAX 161D/166A8 TL SB

#### **MAY**

500/70 R 24 MULTILOADMAX 159D/164A8 TL SB

### **LOGGER XL**

Used for Forestry Log Skidder

#### **APR**

24.5-32 LOGGER XL LS2 20PR TL Steel Shield

#### **JUN**

35.5L-32 LOGGER XL LS2 26PR TL Steel Shield

**CEAT**  
**SPECIALTY**  

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**AGRICULTURE & OTR TIRES**

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